

University of Pretoria Yearbook 2020

Managing in frontier and emerging markets 898 (GID 898)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	12.00
Prerequisites	No prerequisites.
Contact time	28 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 2

Module content

This elective is designed to provide students with insight into, and operational understanding of formulating business strategy in frontier and emerging market economies.

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